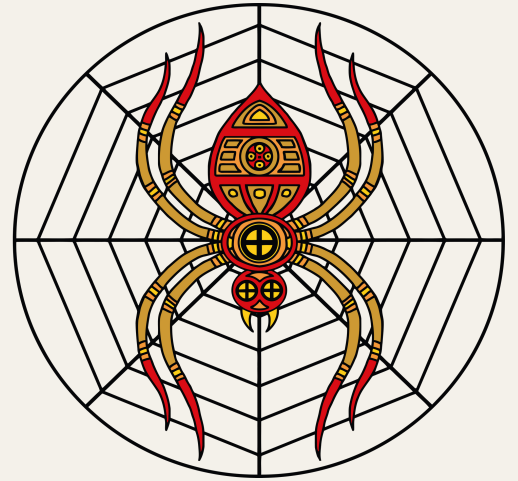


KANANESGI

SPONSORSHIP

PACKET



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HARRAH'S CHEROKEE CASINO & RESORT
CHEROKEE, NC
NOVEMBER 4, 2023

KANANESGI.COM



CONTACT US:

HOPE HUSKEY
HOPEHUSKEY@SEQUOYAHFUND.ORG
828-359-5005

WHY YOU SHOULD SUPPORT US

OPPORTUNITY TO SUPPORT 100+ EBCI ARTISANS, 25+ INDIGENOUS OWNED SMALL BUSINESSES



Kananesgi is a little different than other art events in that we are not just an event but also a resource for artists. We provide indigenous artists the opportunity to create, grow, and collaborate in innovative & fun ways.

In addition to the Marketplace, Fashion Show, & Art Show, Kananesgi provides training and support for the participating artists and models. This support includes:

- **Graphic Design assistance** for the creation of custom fabric
- **Model training** focusing on walking, confidence, poise, etc; Professional headshots
- **Small business training** including pricing, customer service & table set-up, making cash-less sales; bio creation; and professional headshots
- **Incorporating cultural influences into your work:** how to use traditional designs appropriately & how to find out more about cultural designs meaning and traditional usage; legend storytelling; incorporating themes & accurately naming and describing your pieces



SPONSORSHIP OPPORTUNITIES

TABLE SPONSOR: \$1,200

- 8 VIP TICKETS TO KANANESGI FASHION SHOW
- VIP RECEPTION ACCESS
- RESERVED TABLE AT THE FASHION SHOW
- GIFT FROM KANANESGI COMMITTEE
- EARLY ACCESS TO KANANESGI TRUNK SHOW
- RECOGNITION IN PROGRAM & AT EVENT
- RECOGNITION ON KANANESGI WEBSITE & SOCIAL MEDIA
- RECOGNITION IN PRESS RELEASE

EVENT SPONSOR: \$1,000

- 8 VIP TICKETS TO KANANESGI FASHION SHOW
- VIP RECEPTION ACCESS
- EARLY ACCESS TO KANANESGI TRUNK SHOW ON SUNDAY NOVEMBER 5, 2023
- RECOGNITION IN PROGRAM & AT EVENT
- RECOGNITION ON KANANESGI WEBSITE & SOCIAL MEDIA
- RECOGNITION IN PRESS RELEASE

ABOUT US

Kananesgi is the Cherokee word for spider. In Cherokee culture, the spider represents creativity and being good with your hands. Some Cherokee will even run their baby's hands through spider webs to embed that creativity into their children.

Kananesgi Art Market & Fashion Show is the largest indigenous art and fashion show in the southeast. The show features Indigenous designers, models, hair and make-up, photography, and event production. We also work with many local small businesses and tribal programs. The event is in its 5th year and has continued to set itself apart from other art events by giving artists an opportunity to be creative, have professional and business development training, increase workforce development, and empower our people by encouraging them to learn about and physically express their Cherokee identity. These events serve as learning and gathering opportunities.

Kananesgi is a community-led organization, supported by Sequoyah Fund, Inc. and Ray Kinsland Leadership Institute and our generous sponsors.



2023 EVENT

@ HARRAH'S CHEROKEE CASINO RESORT EVENT CENTER



SATURDAY NOVEMBER 4, 2023

1-6 PM: THE MARKETPLACE- FEATURING 30 EBCI ARTISANS SELLING, DEMONSTRATING, AND DISCUSSING THEIR WORK.

6-8 PM: THE FASHION SHOW- 20+DESIGNERS SHOWCASING OVER 100 CUSTOM LOOKS

ALL DAY: LEGENDARY CREATURES ART COMPETITION- SEE PIECES MADE BY EBCI ARTISANS INSPIRED BY THE THEME: LEGENDARY CREATURES

SUNDAY NOVEMBER 5, 2023

10-12PM: TRUNK SHOW- BE THE FIRST TO PURCHASE LOOKS DIRECT FROM THE KANANESGI RUNWAY & ITEMS FROM THE ART COMPETITION

SPONSORS





SPONSORSHIP FORM

NAME/CONTACT PERSON _____

COMPANY/ORGANIZATION _____

MAILING ADDRESS _____

EMAIL _____

CONTACT PHONE NUMBER _____

I AM/ WE ARE PLEASED TO MAKE THE FOLLOWING SPONSORSHIP/DONATION TO KANANESGI:

TABLE SPONSOR, \$1,200

EVENT SPONSOR, \$1,000

I/WE WILL PROVIDE PAYMENT FOR OUR SPONSORSHIP/DONATION BY:

PLEASE SEND AN INVOICE TO: _____

I HAVE ENCLOSED A CHECK

I WILL SEND FUNDS VIA PAYPAL



PLEASE MAKE CHECKS PAYABLE TO SEQUOYAH FUND, INC.

Scan and return this form to hopehuskey@sequoyahfund.org.

SEQUOYAH FUND IS A 501 (C)(3) NON-PROFIT ORGANIZATION. ALL DONATIONS ARE TAX-DEDUCTIBLE.

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